



Anthony strove for hair that's "soft, feminine, and glamorous," he says. Satin dress by Stella McCartney. These pages: Hair, Anthony Morrison; makeup, Mariel Barrera. Fashion editor: Paul Cavaco. Details, see Credits page.

PHOTOGRAPHED BY TESH

And the *Winner* Is...

As the top stylist on Bravo's reality series *Shear Genius*, Anthony Morrison created the hair on these pages—and explains what's happened in his life since the cameras stopped rolling. By Cara Litke

Albert Einstein and Anthony Morrison have two things in common: wild hair and the title "genius." Anthony, 41, the winner of Bravo's reality series *Shear Genius*, went scissor to scissor with 11 other contestants for the top prize. Throughout the competition, the U.K.-born stylist and owner of the Londoner Salon & Day Spa in Manhattan Beach, California, proved himself to be the anti-Richard Hatch. "I wanted to be everybody's friend," Anthony says. "Not everyone is going to like you, of course, but I tried to keep it professional."

The show still had plenty of juicy drama, although not from Anthony clashing with contestants. He got along well with the others, but the judges weren't crazy about all of his styling creations—and Anthony himself cites his '60s flip as the one moment that made him cringe. "We were asked to create a look inspired by a specific time period," he says. "I just knew that up against the others, my hairstyle wasn't going to have pizzazz and pow to it. I learned a lot from that." Equally demanding was the photo shoot for photographer and video director Matthew Rolston, who, on the set and in front of the judges, asked Anthony to fix

the hairstyle he'd spent hours producing. "That shoot was incredibly stressful, but I didn't panic. Instead, I tried to slow my breathing down and go into focus mode," he says. That calm, composed approach was likely a factor in helping him win the final prize (\$100,000 from Nexxus Salon Hair Care and the chance to style hair for this issue)—and came in handy even after the show's finale. At the *Allure* shoot, where Anthony was determined to create soft waves, he couldn't get the model's pin-straight hair to hold a curl. But he persevered, curling, curling, and curling again, ultimately nailing the look.

Since the show, business at Anthony's salon has been booming. "New stylists are coming from all over town. It's been so exciting," he says. To see exactly how busy he is, we called the salon to make an appointment (without mentioning that we were calling from *Allure*). A receptionist told us that we'd have to wait a month, and she didn't change her story even when we begged and whined. Still, perhaps a sign that success isn't going to his head, Anthony hadn't raised his rates. As for the future, he hopes to do more editorial work. And he dreams big: His ultimate goal is to work with Madonna. "She's such an icon in the music industry, and she's constantly changing her look," he says.

In any case, Anthony now approaches styling with the kind of confidence that suits a winner: "The one thing I wish I could say to all my clients is: 'Just relax, and let me take control. I know exactly what you want.'"

"The model's hair was stick straight—it was another challenge!" Anthony says. "But working with the photographer and the editor, we pulled it off." Meryl Lycra bikini by Calvin Klein Collection. Details, see Credits page.

